



FOR IMMEDIATE RELEASE
April 27, 2010

FOR MORE INFORMATION
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NATIONAL ASSOCIATION OF SPORTS COMMISSIONS
2010-2011 BOARD OF DIRECTORS ANNOUNCED

CINCINNATI – The National Association of Sports Commissions (NASC) held its annual Sports Event Symposium on April 13-15, 2010 in Columbus, Ohio. The conference included the announcement of the 2010-2011 NASC Board of Directors.

The 2010-2011 officers and directors include:

Immediate Past Chair – Jon Schmieder, Phoenix Regional Sports Commission
Chair – Regina Zara, Long Island, New York
Vice Chair/Chair Elect – Tara Green, North Texas Super Bowl XLV Host Committee
Treasurer – Gary Alexander, Nashville Sports Council
Secretary – Terry Hasseltine, Maryland Office of Sports Marketing

Board Term Expiring 2011

John McCassey, Sacramento Sports Commission
Kevin Smith, St. Petersburg/Clearwater Sports Commission
Tammy Stout, Augusta Sports Council
Buddy Wheeler, Virginia Beach CVB

Board Term Expiring 2012

Greg Ayers, Discover Kalamazoo
William Knox, Hamilton County Sports Authority
Kate Parker, Cabarrus County Convention & Visitors Bureau
Vince Trinidad, Tucson Sports

Board Term Expiring 2013

Jennifer Hawkins, VisitPittsburgh
Mary Lee Malmberg, Cedar Rapids Area Convention & Visitors Bureau
Ralph Morton, Seattle Sports Commission
Marc Zimmerman, Central Florida's Polk County Sports Marketing

Allied Representative, Expiring 2012

Mike Hill, Hilton Worldwide – Sports Sales

Rights Holder Representative, Expiring 2011

Michael Mulone, BASS/ESPN Outdoors



Future conference dates are April 12 – 14, 2011 in Greensboro, NC, April 17– 19, 2012 in Hartford, CT and April 23-25, 2013 in Louisville, KY.

The National Association of Sports Commissions (NASC) is the sports event industry's leading networking organization. Founded in 1992, the NASC represents over 500 organizations across the United States, Canada, and Puerto Rico. The NASC provides education, networking, and professional development to the sports event industry. For more information on the *National Association of Sports Commissions*, visit www.SportsCommissions.org.

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